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Press Release

Help your community through the United Way! Give where you live, give where you work, and keep it local!

Pictured above is TCAUW's Campaign Committee, from left to right back row, Rick Mains Jr.-Campaign Chair, Cliff Wray, and Scott Vagedes.; left to right front row, Sheryl Brownlee, and Carolyn Kiser-Co-Campaign Chair.

September, 2011: Tipp City Area United Way's 2011 Annual Campaign is underway and community support is needed to achieve our goal of \$180,000.00. Rick Mains Jr., Campaign Chair announced, "It was very uplifting to exceed our goal last year. Additional funds were allotted to our partner agencies due to the community's generosity. In the best of times, we had people who skipped meals out of necessity, lacked medical care or occasionally needed to sleep in cars or vans. With less government funding many of our partner agencies will need additional income to keep up with the ever increasing demand due our high unemployment rate. Right now more than ever, we need Tipp City, Monroe and Bethel Township area residents and business leaders to give to our annual campaign so together we can ease the burden of our needy."

Carolyn Kiser, Co-Campaign Chair concluded," To achieve this year's goal, we have once again, dedicated our board to personally reach out into the community to partner with our local businesses and individuals. With the increased support of our local businesses participating in the campaign, and offering payroll deductions, employees are provided with an easy way of contributing, while making a difference in the lives of others. We are hopeful that more individuals and businesses will help by show their generosity through increased giving or participating for the first time to help us meet the increasing demands of our partner agencies."

Your local United Way is working to advance the common good by focusing on education, income and health. Through our work at the United Way we realize that a quality education that leads to a stable job with enough income to support your family through retirement and good health are the building blocks to a better life. We support programs operated by trusted, local nonprofit organizations, and that's why we are asking for you to *give where you live, give where you work, and keep it local.*

Rick Mains, Jr, Campaign Chair stated, "Last year over an additional \$48,000.00 was raised from outside employers' campaigns throughout our area. Some of our local businesses in the area offer employee campaigns. What many people do not realize is that even if you work outside the Tipp City, Monroe, and Bethel Township areas, you can have your workplace donation or payroll deduction designated back to your home town Tipp City Area United Way. The best thing about giving to your local United Way is that the dollars stay here locally to be invested in our community, helping your friends and neighbors. Every single dollar counts, and makes a real difference."

For those who work in the Dayton area and give through the United Way of the Greater Dayton Area the code number to designate your gift back to the Tipp City Area United Way is **1030**. Other United Ways may ask you to write in the name of the United Way you want to designate your gift to. The Combined Federal Campaign code number for the Tipp City Area United Way is **74512**. These numbers are also printed in our annual campaign brochure which was mailed to everyone in the Tipp City area.

If you have any questions regarding our campaign, need an informational brochure, or would like to facilitate a company campaign at your workplace, please call Deborah Carr at 669-FUND (3863). You may also help with our community effort by sending your donation to: Tipp City Area United Way, P.O. Box 95, Tipp City, OH 45371. Credit card donations and more information may be obtained through our website www.tippcityauw.org. If you are going through a difficult time and need our assistance, please contact our office for help.