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Tipp City Area
United Way

Press Release

United Way Campaign Heating Up!

Give where you live, give where you work, and keep it local!

Members of the Tipp City Area United Way Board of Directors are pictured right to left: Scott Vagedess, Gordon Honeyman, Rick Mains Jr., Lisa Bratton, Mary Welch, Carolyn Kiser, Stan Evans, Brian Amlin, Sheryl Brownlee, and Cliff Wray. Board members not pictured: Jesse Chamberlain, Bill Moeller, Jim Valekis, and Executive Director, Deb Carr.

September, 2010: Tipp City Area United Way's 2011 Annual Campaign is underway and heating up! Community support is needed to achieve our goal of \$180,000.00. Rick Mains Jr., Campaign Chair announced, "This year's goal is the same as last year's goal. We are hoping community members understand how devastating the economy has been to many of our community members and want to make a difference in their lives by giving to our local United Way. With unemployment still at an alarmingly high rate, rising costs of basic food staples, and healthcare, coupled with the increasing cost for utilities and housing, we understand that things are tight for community members, and we must give to help those directly affected by the current economic climate. Right now more than ever, we need to invest in the future of our community by easing the burden on our needy, high-risk children and those who are temporarily displaced from employment."

"We are working to advance the common good by focusing on education, income and health. Through our work at the United Way we realize that a quality education that leads to a stable job with enough income to support your family through retirement and good health are the building blocks to a better life. We support programs operated by trusted, local nonprofit organizations, and that's why we are asking for you to *give where you live, give where you work, and keep it local*, explained Co-Campaign Chair, Carolyn Kiser.

Rick Mains Jr, concluded, "The best thing about giving to your local United Way is that the dollars stay here locally to be invested in our community, helping friends and neighbors. Every single donation counts, and makes a real difference. Dollars raised in our campaign are critical to the agencies and programs we partner with. Your support helps to keep these programs available, making our community a great place to live and work."

For Immediate Release

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Together we can get results that no one person or agency can accomplish alone, and this unique partnership between community members, United Way, and local human services agencies achieves results that matter:

EDUCATION: Helping children and youth achieve their potential through education.

- ◆ Improving access to quality, affordable child care and early learning opportunities
- ◆ Providing after-school and mentoring programs for at-risk youth

INCOME: Helping families become financially stable and independent.

- ◆ Supporting basic needs while increasing financial education
- ◆ Helping hardworking people obtain their earned income tax returns

HEALTH: Improving people's health and avoiding risky behavior.

- ◆ Increasing access to critical health care services
- ◆ Reducing substance abuse, child abuse, and domestic violence

"The Board of Directors has been working very hard to achieve this year's goal. I am so grateful to have individuals who care enough to freely give their time and talents to help those less fortunate from our community," stated Executive Director, Deborah Carr.

Tipp City Area United Way provides effective and efficient ways to meet the critical needs of those in our community. **Effective** because we support a comprehensive network of 22 health and human services agencies right here in the Tipp City, Monroe and Bethel Township areas. **Efficient** because your investment – whatever the amount – when combined with contributions of others, will touch the lives of people from our area served by these programs.

If you have any questions regarding our campaign, need an informational brochure, or would like to facilitate a company campaign at your workplace, please call Deborah Carr at 669-FUND (3863). You may also help with our community effort by sending your donation to: Tipp City Area United Way, P.O. Box 95, Tipp City, OH 45371. Credit card donations and more information may be obtained through our website www.tippcityauw.org. If you are going through a difficult time and need our assistance, please contact our office for help.